



**CREATIVE  
PRODUCTIONS**

**CONNECTING YOU WITH YOUR AUDIENCE**



## CREATIVE PRODUCTIONS

SPORTS, MUSIC, VIDEO, LARGE EVENT AND CORPORATE CAMPAIGNS

# K2 CREATIVE PRODUCTIONS

IS AN ENTERTAINMENT, **CREATIVE PRODUCTION & CONSULTING GROUP** THAT HELPS YOU **BETTER CONNECT WITH YOUR AUDIENCE** BY INTERSECTING CREATIVITY AND TECHNOLOGY WITH A STRATEGIC PURPOSE

PRODUCTION MANAGEMENT • CAMPAIGN ACTIVATION • VIDEO PRODUCTION • EDITING • LIGHTING AND DESIGN • AV • MEDIA GRAPHICS

# ABOUT US

**K2 CREATIVE PRODUCTIONS is an Entertainment, Digital Media, Consulting and Production group that specializes in Sports, Music and Corporate Events. We strategically combine creativity with emerging technology to deliver experiences that resonate with your audience. We offer Multi-Camera, Live Event, Live Streaming Capabilities, Staging, Lighting, Audio, Production Management and Overall Content Development.**

**At K2CP, we help our clients create compelling stories & interactive spectator experiences on time and on budget.**



**CREATIVE PRODUCTIONS**



## DEPTH OF SERVICE

### EVENT PRODUCTION EVENT MANAGEMENT COMPETITION MANAGEMENT

From the starting gun to the awards ceremony, K2CP can manage your event. Whether it be an interactive corporate team building event, music festival or World Championship, K2 has the skills to deliver.

### VIDEO, LIVE EVENT, LIVE STREAMING, TV

K2 Creative Productions specializes in multi-camera, live event, live streaming, LED wall and video productions. From single shooter videography & editing to TV, multi-camera, 53' television truck productions services...K2CP yields quality results.



### STAGE, LIGHTING, SOUND

Incorporating staging, set design, lighting and audio design into any production is vital to successfully relaying your message. K2CP integrates multi-dimensional productions with the highest theatrical technology available.

### DIGITAL & SOCIAL MEDIA ACTIVATIONS

The evolution of digital opportunities in 'media arts' provides an abundance of ways to reach your audience. We create amazing ideas and bring them to life through a variety of digital & social media activations.



### BRAND DEVELOPMENT

Through collaborations between the client and our creative team, we develop the core desires of the target audience and the client and carve out a space for the brand that is currently not occupied.

# SPORTS



Olympic Games Senior Venue Producer (Salt Lake 2002, Athens 2004, Vancouver 2010, Sochi 2014, Rio 2016, 2022 Beijing) Live Event Production, Creative, Ceremonies, Sponsor Integration, Show Call, Producer/Direct, Video Production, Cultural Integration.



FIFA World Cup (2015, 2022 and 2023) Russia 2018 and Qatar 2022  
Venue Producer & Infortainment Manager for Saransk Mordovia Arena- and Stadium 974 Live Event Production, Creative, Sponsor Integration, Show Call, Producer/Direct, Rundown Management and Video Production



Red Bull Air Race (2015 - Present)  
Live Event Production, Creative, Sponsor Integration, Show Call, Producer/Direct, Rundown Management and Video Production



Doha Asian Games (2006) Doha Pan Arab Games 2011- Venue producer for Martial Arts, Volleyball and Sepaktaraw venues. Live Event Production, Creative, Sponsor Integration, Video Production, Sport Ceremonies, Cultural integration.



2015 FIS Alpine World Championships - Competition, Ceremonies, Concerts  
Lighting, 4 Camera Flypacks, LEP / IMAG production, Monitor Distribution



Dew Tour (2016 - Present)  
Live Event Production, Creative, Sponsor Integration, Video Production with Playback and Graphics, Monitor Distribution



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# SPORTS



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# MUSIC



## Bohemian Nights at New West Fest

- Mobile Unit for IMAG, Multi-Track Audio Archiving, Remote Projection, Fiber, Monitor Distribution



## SXSW

- Multi-Camera iMAG and Live Streaming, Feature Production, Multi-Track Audio Archiving, Digital Mapping, Creative Lighting, Monitor Distribution



## Country Jam

- Mobile Unit for IMAG, Multi-Track Audio Archiving, Monitor Distribution



## Firefly Music Festival

- Full IMAG Video and Camera Crew



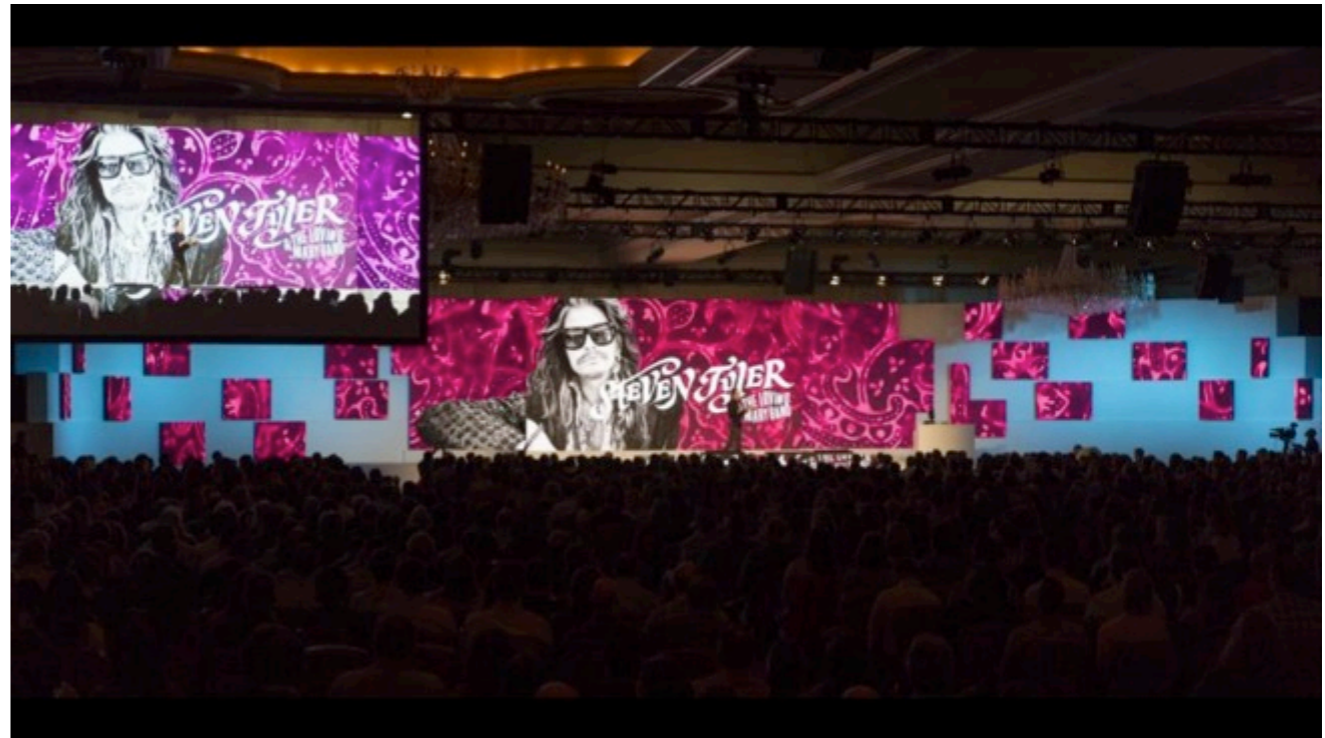
## Park City Jazz Festival 2003-2008

- Executive Director of Park City Jazz Foundation producing all festival performances, educational events, including booking, contracts, stage sound lights and video. All fundraising and Executive Director Responsibilities



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# MUSIC



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# CORPORATE

**SUNDANCE**  
FILM FESTIVAL

**Merrell Shoes / Rolling Stone at Sundance Film Festival**  
- Lighting, Sound, AV, and Venue Management

**THINAIR**  
| INNOVATION |  
| FESTIVAL 2017 |

**Thin Air Innovation Festival**  
- Technical Production, Staging, Lighting, Sound, Video Production and Media Archiving

**CHOBANI®**

**Chobani National Sales Meeting**  
- Set Design, Staging, Lighting, Audio and Video



**Facebook**  
- Video Production, Creative Lighting, Staging, Concert Production



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# CORPORATE



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# PRINCIPAL

MEET KRIS -->



**Kris Severson** is a creative executive producer with extensive large scale global event, sport, music and Olympic production background. With over 25 years of event management experience, Kris brings sport, cultural entertainment, music and spectacle to the people. His creativity, technical knowledge and fiscal responsibility is a welcome addition to any production team. "My goal at any event I produce is to entertain, educate and inspire my guest." - Kris Severson





## CREATIVE PRODUCTIONS

# RELEVANT CLIENTS



SUNDANCE  
FILM FESTIVAL

YAHOO!

Jose Cuervo®





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## Contact Us:

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